



Farm Crisis Partner Toolkit

Sample Social Media Posts

NFU's Farm Crisis Page: <https://farmcrisis.nfu.org/>

Hashtag: **#FarmCrisis**

NFU Facebook Posts: <https://www.facebook.com/nationalfarmersunion/>

NFU Twitter Posts: <https://twitter.com/nfudc>

Twitter

- Farmers are facing a 50% drop in net farm income. We need to confront the #FarmCrisis. Here's how: <https://farmcrisis.nfu.org/> {Include infographic}
- Washington needs to hear farmers' voices. Have you been affected by the #FarmCrisis? Share your story at <https://farmcrisis.nfu.org/> {Include graphic}
- Times are tough for American farmers and ranchers, but you aren't alone. Visit <https://farmcrisis.nfu.org/> for help. #FarmCrisis {Include graphic}
- Median farm income is expected to be -\$1,400 this year, meaning most farm families will lose money. #FarmCrisis <https://farmcrisis.nfu.org/> {Include graphic}

Facebook/Newsletter

Times are tough for American farmers and ranchers. This year, net farm income is forecast to be just half of what it was four years ago, and the lowest it has been in well over a decade. This steep decline, which is not projected to improve any time soon, leaves many farming operations vulnerable and forces farmers to make tough decisions.

If you or someone you know has been affected by the current farm crisis, you aren't alone. Visit <https://farmcrisis.nfu.org/> for more information about the farm crisis and to find resources for financial and legal assistance.

While you're there, we also ask that you share your own story anonymously, and urge your neighbors to do so as well, so we can inform decision makers about the need for assistance. We will continue to make your voices heard, ensuring that policy makers recognize this problem and act to address it.

Even though you might not know it, your friends and neighbors might be going through tough times and need help. Please share this post so we can reach as many farmers and ranchers as possible, and comment below to let us know your thoughts on the farm crisis.

